



## Newsletter

### AT&T Cabling Systems New Distributor in Dubai: SNB

AT&T Cabling Systems announced the appointment of SNB as new distributor in Dubai, complementing the existing channel reseller network. The agreement grants SNB distribution of the complete AT&T Cabling Systems product portfolio, including AT&T CopperLine, AT&T FiberLine, AT&T CenterLine, AT&T RackLine and AT&T OutdoorLine.

"SNB Middle East ([www.snbgroup.net](http://www.snbgroup.net)) is primarily a Security Systems Distributor. They have locations in Dubai Airport Free zone, Doha (Qatar) and Riyadh (Saudi Arabia). With the growing transition from Analog to IP in the Middle East market, security systems are operating over converged Ethernet IP network platforms. With the demanding throughput used by CCTV, SNB required a high quality cabling partner that could handle its current demand for a diverse range of top tier security products, and this is where we can help, while SNB is proactively developing strong relationships with its integration partners in the market." said Andrew Galston, MEA regional manager of AT&T Cabling Systems.



AT&T Cabling Systems provides complete and state-of-the-art LAN cabling solutions and components for all needs of enterprise customers. Our high-performance network infrastructure solutions based on innovative designs and highly advanced technology are the first choice for all applications. Combining unmatched reliability with the unparalleled AT&T Millennium™ Lifetime warranty, AT&T Cabling Systems is your key to years of fail-safe and trouble-free operation, minimizing system downtime and maximizing your profits.